

# Scanning makes it simple to apply—for everyone.



A QR code lets people apply for the CareCredit credit card easily using their own smartphone—saving your staff time and effort.

#### QR Codes deliver real results:\*

45% more applications

27% more revenue

7% larger average purchase

Put financing directly in your patient or client's hands by letting them scan and apply for credit.

- 1 **Save time and effort.** Eliminate the need to collect personal information or keep signed applications.
- 2 **Get care immediately.** If approved, the patient or client can use their CareCredit credit card to transact the same day.
- 3 **Unique for your practice.** Reports are available to help you identify patients or clients who scanned and applied for financing, so you can reach out and follow up.

\*Results from 393 optical locations (June - August 2019) that actively introduced CareCredit, implemented apply options using QR codes, and accepted the CareCredit credit card as payment. Results may vary by location.

**Download and print your custom QR code display today!** (See back for details)

# NEW QR Code Display!

## Apply Today!



**Fast, simple, and easy.**

Pay over time\* with CareCredit. Apply for the CareCredit credit card and receive an immediate credit decision.

**Get started now.**

Simply use your smart phone camera or app to scan the QR code, or visit [carecredit.com/go/XXXXXX](https://carecredit.com/go/XXXXXX) to begin the application.

\*Subject to credit approval.



### How to download your practice's unique QR code:

- Log in at:  
[carecreditprovidercenter.com](https://carecreditprovidercenter.com)
- Select Promote and Advertise
- Click Custom Links and QR Code
- Print the QR code display to place in your reception area

### How to scan:



Open the camera or QR code app.



Aim the phone's camera so the QR code is visible and in focus.



Tap on the popup notification to allow the code to activate.



Complete the secure online application.