## EXCEEDING EXPECTATIONS

### Meeting your clients' needs

Our innovative vaccine options help you meet owners' high expectations for their pets' preventive care.

All ULTRA vaccines feature our exclusive PureFil<sup>™</sup> Technology.



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Designed to reduce extraneous proteins and cellular debris.

- Reflects our **unwavering commitment** to vaccine quality and manufacturing excellence
- Supports your efforts to provide the **highest quality of care** to pets and their owners

# TRANSFORMING

### ULTRA<sup>™</sup> Hybrid<sup>™</sup> FVRCP

### A non-adjuvanted 0.5 mL feline core vaccine



Inactivated dual-strain calicivirus – designed for better protection

### ULTRA HYBRID FVRCP brings it all together for a comfortable, ONE-OF-A-KIND VACCINE EXPERIENCE

### **SUPPORT**

Learn more by calling the experienced veterinary professionals available 24/7 at our Elanco Product Support Team, 1-888-545-5973

The label contains complete use information, including cautions and warnings. Always read, understand and follow the label and use directions.

l: Compendium of Veterinary Products (CVP) Electronic Database. Animalytix LLC, pub.<u>https://bayerall.naccvp.com</u>. Accessed 3/23/2017.





# TRANSFORMING



Advantages of modified-live panleukopenia and feline herpesvirus vaccines



Non-adjuvanted, reduced-volume vaccine





A non-adjuvanted 0.5 mL feline core vaccine.

INNOVATION IN FELINE VACCINATION



### RETHINKING POSSIBILITIES

### Driving vaccine innovation to give you more options

### ULTRA<sup>™</sup> Hybrid<sup>™</sup> FVRCP is the newest vaccine in the ULTRA line of 0.5 mL vaccines.\*

All ULTRA products offer:

- 50% less volume than standard vaccines
- Effective disease protection with minimal injection volume
- Vaccines designed for a more comfortable experience



## STREAMLINING PROTECTION WITH ULTRA HYBRID FVRCP

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### Bringing it all together with a unique option in feline vaccination

### IN ONE NON-ADJUI/ANTED AND REDUCED-VOLUME VACCINE-

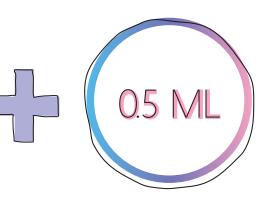
ULTRA<sup>™</sup> HYBRID<sup>™</sup> FVRCP offers the unique efficacy of an inactivated dual-strain calicivirus that's designed for better protection, plus the advantages of modified-live panleukopenia and feline herpesvirus vaccines.





### INACTIVATED Calicivirus traditional Calicivirus novel

The ULTRA line of vaccines includes ULTRA™ Duramune®, ULTRA™ Fel-O-Vax®, and ULTRA™ Hybrid™



MODIFIED LIVE

Panleukopenia Feline herpesvirus (viral rhinotracheitis)

### Calicivirus

- Features exclusive inactivated dual-strain feline calicivirus designed for better protection
- Offers effective protection without adjuvants

### Panleukopenia

- Offers the advantages of modified-live panleukopenia vaccines
- Gives effective protection against highly infectious feline panleukopenia virus

### Feline Herpesvirus (viral rhinotracheitis)

• Offers the advantages of modified-live feline herpesvirus vaccines



